

# Master Software-as-a-Service (SaaS) Agreement

**Effective Date:** February 8, 2025

This **Master Software-as-a-Service Agreement** ("Agreement") is entered into by and between **Shared2you, Inc.**, doing business as **Appfluencer** ("Provider"), and the customer ("Subscriber") using the **decisions.appfluencer.com** service ("Service"). By accessing and using the Service, Subscriber agrees to be bound by the terms outlined herein.

## 1. Definitions

"**Service**" refers to the AI-driven predictive targeting and data insights platform provided by Appfluencer at **decisions.appfluencer.com**.

"**Subscriber**" refers to any individual or entity that purchases a subscription to access the Service.

"**Enterprise Subscriber**" refers to organizations requiring multi-user access with additional security compliance requirements outlined in a separate **Enterprise Subscription Agreement**.

"**Demo Subscriber**" refers to users granted temporary access to the Service for evaluation purposes, subject to prior approval by Appfluencer.

"**Paid Subscription Term**" refers to the defined period for which a Subscriber has paid to access the Service (e.g., monthly, yearly).

"**Demo Subscription Term**" refers to the limited period during which a Demo Subscriber is authorized to evaluate the Service before access is revoked or upgraded to a Paid Subscription. Demo Subscriptions are subject to approval, and access may be denied or revoked at Appfluencer's sole discretion.

**Authorized Users** refers to employees or agents of an Enterprise Subscriber who are granted access to the Service under their agreement.

"**IP Whitelist**" refers to the restricted list of pre-approved IP addresses required for accessing the Service. Only authorized IPs associated with Paid Subscribers and approved Demo Users are permitted access. Use of VPNs or unauthorized IPs is strictly prohibited.

## 2. Subscription & Payment Terms

- The Service is available **only through a paid subscription**, except for users approved for a **Demo Subscription**.
- **Demo Subscriptions** are granted on a limited basis at Appfluencer's discretion and expire at the end of the **demo period**.
- **Subscribers must pay all fees in advance** based on the selected term (monthly, yearly, or custom enterprise agreements). Non-payment results in **immediate suspension**.

- **Subscriptions are non-refundable**, even if canceled before the term ends.
- For enterprise agreements, additional terms apply.

### 3. Access & Security

- **Paid Subscribers must register with a unique email and an associated IP address.**
- **VPNs are not permitted** to access the Service.
- **Access is denied without an authorized email and IP.**
- **Enterprise Subscribers must provide a list of authorized users** with approved work emails.
- Unauthorized sharing of credentials leads to **immediate termination**.
- **Security policies** protect Subscriber data, and any security breaches must be reported.

### 4. Use of the Service

- The Service is provided **exclusively for data-driven insights, predictive targeting, and campaign optimization**.
- Subscribers may **not share credentials, reverse-engineer, or misuse** the Service.
- **Demo Subscribers** have **limited access** and cannot use the Service for **commercial gain**.
- **The Service must be used in accordance with all applicable laws.**

### 5. Privacy & Data Use

We take privacy seriously. Key points:

- **No third-party tracking cookies** are used.
- **Demo Subscribers** may have cookies used solely for **authentication purposes**.
- Internal tracking is used for **enhancing platform experience, troubleshooting, and refining features**.
- **No user data is shared or sold** to third parties.

For full details, visit our [Privacy & Terms of Use](#).

### 6. Termination & Account Restrictions

Subscribers may **cancel at any time**, but **no refunds** are issued.

**Appfluencer reserves the right to terminate access** for:

- Non-payment
- Violation of security policies
- Unauthorized sharing of credentials
- Attempts to bypass security measures

Security concerns may result in temporary **suspension pending review**.

## 7. Disclaimers & Limitation of Liability

- **Results may vary** based on user inputs and market conditions.
- The Service is provided “**as-is**” with **no guarantees** on outcomes.
- **Appfluencer is not liable for any losses** resulting from Service use.
- **Liability is limited to the fees paid in the last six months.**

## 8. Updates to this Agreement

Appfluencer may update this Agreement periodically.

Significant changes will be communicated, and continued use after updates **constitutes acceptance.**

## 9. Contact Information

For any questions regarding this Agreement, please contact **support@appfluencer.com**.